

Since 1969 TAP has championed architectural and community preservation. In recent years we've celebrated our success annually with a street party at our office. This year we join dozens of cities in the US to celebrate a whole month of Archtober! We all love Troy's architecture. Let's show a little love to our architects, and the organizations we all work with to improve the health, sustainability, and beauty of our built environment.

1st Annual ARCHTOBER Event Series SPONSORSHIP OPPORTUNITY

Archtober is a NYC-based platform that promotes the discovery of architecture and design through experiences and content, expressed significantly in a month-long festival every October. The focus is on all things architecture, celebrating the craft and the individuals behind the global built environment. Archtober works with partners like museums, cultural organizations, design firms, advocacy groups, parks, and more. Most events are free and open to the public to attend.



THEME: Events, Workshops, Happenings and Activities Pertaining to the Architectural Profession
TIME: A variety of dates during the month of October culminating in a closing party in support of TAP Inc.
LOCATION: Event Locations throughout Downtown and Adjacent Troy, NY

Archtober Troy is brought to you by TAP INC.

visit www.tapinc.org for more information and our calendar of confirmed events

1st Annual ARCHTOBER Event Series SPONSORSHIPS

Help to support an active architectural and design community in Troy NY by signing on as a Corporate or Individual Sponsor of 1st annual Archtober event series. The TROY EDITION version of the popular NYC phenom!

THE CONTEXTURAL HARMONIST | \$5000 (+) : LIMIT (1)

Sponsorship includes series LAUNCH PARTY TAPPY HOUR event at your location or a location of your preference // Listing in all press releases (*that are sent after sponsorship is active*) including a quote in the release verbiage // Listing on Social Media Outlets // Banner signage and acknowledgment at all event locations for the series // Verbal Acknowledgments at each event // Premium Full Page ad in program // Logo included in event program, on flyers, and on event signage // Two Named Honorary Level Listings & Tickets plus Four General Admission Tickets to the TAP Series Closing Party event

- Thursday, October 2 (or date of Sponsors choice early in the month) : Launch Party at Head Sponsor Location

THE BIOPHILIC DESIGNER | \$2500 : LIMIT (4) *only 3 left!*

Sponsorship includes an ONSITE TAPPY Hour EVENT **OR** exclusive sponsorship of one of the following experiences:

- Meet the Architect Event –
- Exhibit of Art by Architects (photography or hand drawn works) at the Arts Center of the Capital Region
- Introduction to the 3D Printing and CNC Tools at Center of Gravity for your staff/guests
- Hard Hat Site Tour of your choice : Troy Music Hall, Habitat for Humanity homes in Troy, Solar Carports tour on Oct 14, others TBD

Also Listing in all press releases (*that are sent out after sponsorship is active*) // Logo inclusion on BANNER Signage at each event location // Listings on Event Social Media Outlets and website // Verbal Acknowledgments at all events // Logo included in event program, on flyers, and on event signage // Two Named Honorary Level Listings & Tickets plus Two General Admission Tickets to the TAP Series Closing Party event

THE SENSORY DESIGNER | \$1500 (4) *only 2 left!*

Includes sponsorship of an event (*see listing below*) with verbal acknowledgments at those events // Listing on all event banner signage // Social Media Outlets and Website // Logo included in event program and on flyers // Half page ad in series program // One Named Honorary Level Listing and One Ticket to the TAP Series Closing Party Event

- Saturday, October 11 : Hart Cluett Guided Historical Tour featuring their Newly Developed Tour Map
- ~~Thursday, October 23 : Tappy Hour at the Hart Cluett Museum Patio. Architecture Talk featuring a variety of relevant pieces from their collection w/ Executive Director and Historian Kathy Sheehan already sponsored by Mosaic Architects~~
- Architecture Film Festival Date Nights

THE ADAPTIVE REUSER | \$500 (Based on Available Events)

Sponsorship will be recognized as a targeted event sponsorship with mentions associated with a specific event of your choosing on the calendar in the event program // Social Media mentions as they pertain to that event // Half Page Ad in the Program. (*See List of Events*)

- Book Author Interview / Meet and Greet
- Architecture of Energy Yoga Class
- Architrave Band Performance
- Student and Early Career Portfolio Crit Night

1st Annual ARCHTOBER Event Series SPONSORSHIPS

Yes, I would like to Sponsor the 2025 ARCHTOBER : Troy Edition! Series

Sponsorship Level: _____

Sponsor Name: _____

Address: _____

Email: _____ Phone: _____

Sponsorship fees are non-refundable.

Authorized Signature: _____

Print Name | Title: _____

Please make checks payable to our fiscal sponsor, **TAP, INC.** include 'ARCHTOBER' in the memo, and submit with the completed sponsorship form // Contact: **Shawn McCann** | admin@tapinc.org or **518-274-3050 x 21** // Sponsorships funds must be received by September 22, 2025. // TAP, INC. is a non-profit corporation. Your contribution is tax-deductible to the extent allowed by law.

Prefer not to sponsor but would like to help us out?

I WOULD LIKE TO MAKE A DONATION | Fill in Your Amount _____

Your consideration and generosity is appreciated!
